#### FUIOTA

# Offer bespoke investments to your clients

Issue bespoke investments suitable for all client segments



### Most banks offer a very similar range of investment products

Any variety is typically limited to affluent clients. But the process of issuing bespoke investments is slow and offers little in the way of differentiation from competitors.

In most cases, a lack of resources or legacy technology is to blame.

The world is moving towards a customer-centric model.
Are you on the right path?

Offering what the customer wants or fits their risk profile is the pinnacle of investment propositions. To do so, a financial institution must:

- Profile a customer, including their risk appetite
- Decide what type of products and level of capital protection meets the customer's needs
- Assess the regulatory framework and internal governance
- Structure and issue products that can be launched quickly
- Make sure the technology is in place to book, process and distribute the products



## That's where Futora comes in

Futora enables any financial institution to structure and distribute personalised investments. With a digital and customised workflow, financial institutions can create products that fit the risk profile of any client and comply with regulations.

Futora's solution covers every aspect of the investment product lifecycle, including access to liquidity partners, a regulatory framework and back and middle office functions, all from an easy-to-use interface.

#### Increase revenues

Futora helps financial institutions that issue structured products to increase revenues by distributing them through all physical and digital channels including:

- Advisors
- Branches
- E-banking
- Mobile banking



Futora's solution is the most comprehensive end-to-end technology and operations ecosystem for structured investments.

#### Grow your business with Futora



Increase customer satisfaction and engagement



Reduce churn



Increase your market share



Become a tech leader

#### Key components:

- Administration
- Access to a wide range of manufacturers
- Trade analytics
- Product design
- Regulation and documentation
- Trade booking and clearing
- Post trade lifecycle

#### **CLICK TO CONTACT US**

to discuss your business case



#### **About Futora**

Spun out from Modelity Technologies, Futora's team of senior executives and seasoned professionals have accumulated vast experience in the structured product market.

www.futora.com